Pictured is entrepreneur Sonia with employees Renu, Shashi and Preeti outside her ladies garment business in New Delhi, India. Sonia benefited from financial and mentoring support from BYST, the Indian branch of not-for-profit organization Youth Business International, and has expanded her business to employ 10 people. In 2006, Accenture Foundations awarded a grant of US\$1.2 million to Youth Business International, to help aspiring young entrepreneurs such as Sonia.

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#### About Accenture

Accenture is a global management consulting, technology services and outsourcing company. Committed to delivering innovation, Accenture delivering innovation, Accenture collaborates with its clients to help them become high-performance businesses and governments. With deep industry and business process expertise, broad global resources and a proven track record, Accenture can mobilize the right people, skills and technologies to help clients improve their performance. With more than 152,000 people in 49 countries, the company generated net revenues of US\$16.65 billion for the fiscal year ended Aug. 31, 2006. Its home page ended Aug. 31, 2006. Its home page is www.accenture.com.

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Please contact us with feedback on this publication at: corporatecitizenship@accenture.com.

For more information on corporate citizenship visit our website: www.accenture.com/corporatecitizenship. Corporate Citizenship 2006

# accenture

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# Foreword

I am proud to introduce our second annual review of Accenture's corporate citizenship activities. The inspiring stories and photos within reflect our commitment to contributing to global communities, and they also bring to life our vision: To become one of the world's leading companies, bringing innovations to improve the way the world works and lives.

Corporate citizenship is expected of any successful business, and Accenture takes this responsibility seriously as part of our own journey as a high-performance business. Being a good corporate citizen is part of our identity. We have always supported our people's passion to bring lasting, positive change to their communities, and we continue

to bring to our corporate citizenship efforts the same principles of high performance that we apply to our work with clients.

Focusing on developments from fiscal 2006, this review illustrates the many ways Accenture people are living our core values and making an impact-at both global and local levels-through donations of time, skills and funds. This is Accenture on our best day, and it is truly something to behold.

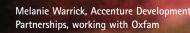
William D. Green Chairman & CEO

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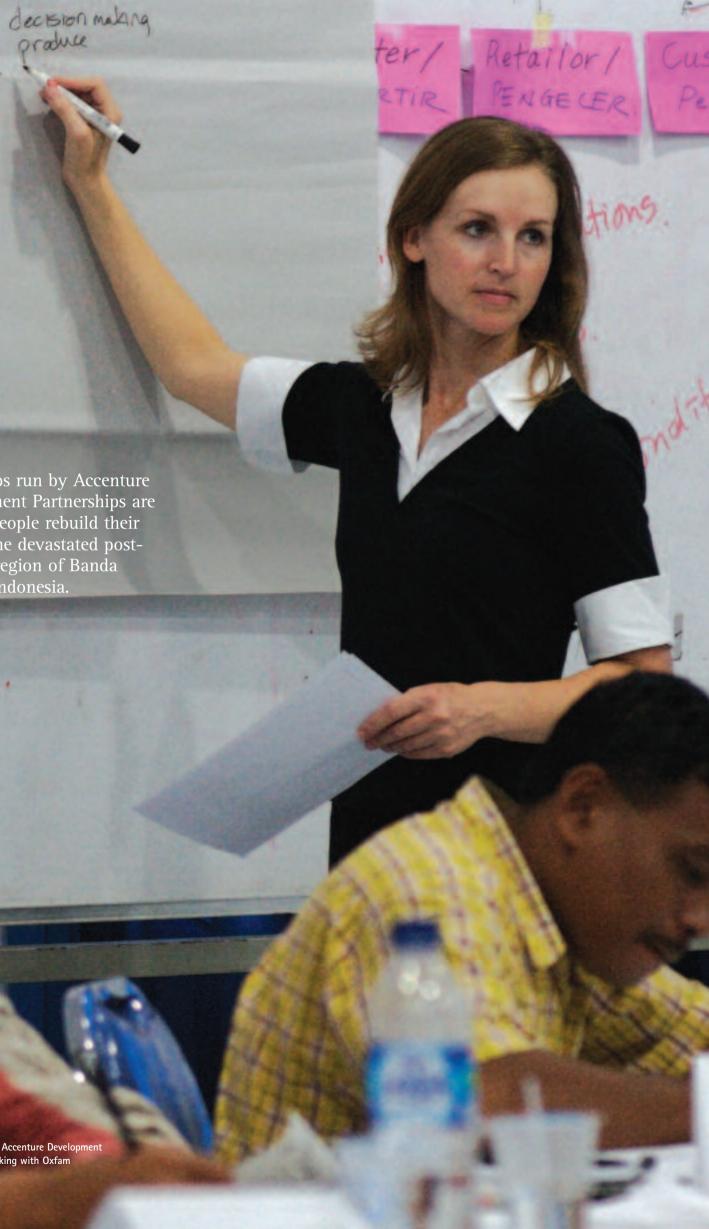
Workshops run by Accenture Development Partnerships are helping people rebuild their lives in the devastated posttsunami region of Banda Aceh in Indonesia.



Accenture Corporate Citizenship

Interested?

Our commit



# Our commitment

As a global organization, Accenture believes we have a responsibility to engage proactively with the communities in which we live and work. Societies thrive with the benefit of sound education, good health provision, robust government and an environment where enterprise can flourish. In a world where these conditions are often absent or hampered, Accenture is committed to ambitious programs that serve the mutual interests of the broader community and our own organization. We look to do this through the application and contribution of the skills and expertise of our talented people who contribute to delivering economic sustainability and encouraging community prosperity.

One of the many characteristics of highperformance businesses is that they recognize the importance of intangible assets—such as motivation, employee pride and societal awareness. Corporate citizenship can nurture such assets through a systematic framework which, anchored by a strong set of core values and the Accenture Code of Business Ethics, drives consistency and transparency across our businesses and workforces. Each year we improve the impact of our programs. Since last year's Corporate Citizenship Review, 25 percent more countries are providing people to participate in Accenture Development Partnerships projects,<sup>1</sup> and the Voluntary Service Overseas Business Partnership scheme was adopted in a further seven Accenture geographies, bringing the total to 16. Building on the success of our programs in Spain and Brazil, five new Accenture geographies established formal pro bono programs in 2006, providing a more structured way of giving Accenture time and skills to not-for-profit organizations. In terms of our grant-making, we increased our global giving commitments by 18 percent from 2005 to 2006.

Our corporate citizenship activities encompass financial giving from the Accenture Foundations'<sup>2</sup> global giving funds, pro bono giving from the company and volunteering endeavors by our energized people. We also focus on responsible environmental conduct and look for ways to demonstrate our values of inclusion and diversity

as we actively participate in the debate around the role of business in society. Bringing insight and special capabilities, we pursue a holistic approach that can make a powerful difference. Perhaps most importantly, as these pages reveal, the involvement of Accenture people is central to improving communities and changing lives. Accenture aspires to take an approach that positions corporate citizenship at the heart of our business operations. Above all, we are confident that the dedicated efforts of our exceptional professionals contribute to our future success—raising the bar on our performance as a business and enhancing the talents and strengths of our people as individuals.

See page 20 for more on Accenture Development Partnerships Accenture Foundations refers to independent charitable organizations that bear the Accenture name

substantial charitable grants of Accenture people that differentiate our giving. Whether global or local in are complementary, gaining impetus to steer Accenture toward a new era of corporate citizenship." Pierre Nanterme, Chief Leadership Officer, Accenture



Our commitment

# Giving: Financial

## **Global giving**

Accenture giving focuses on delivering tangible outcomes through a broad global program, diverse local efforts, inspired fundraising by our people and our contribution to both emergency relief and long-term reconstruction.

The Accenture Corporate Citizenship Council (see page 8) and Accenture Foundations work closely together to make financial and in-kind grants as part of a global giving program. We support projects that have measurable outcomes, often across multiple countries, with the accent on long-term sustainability. Grants are targeted toward improving the livelihoods of people and, where possible, are complemented by the skills and commitment of Accenture people, through personal or corporate volunteering, pro bono activity or other programs. During 2005-06, Accenture Foundations committed more than US\$5.2 million in charitable grants and Accenture people provided thousands of hours of pro bono and corporate volunteering time.

Global giving aims to secure sustainable livelihoods through programs that build skills and resources for employment or income generation. In July 2004, Accenture Foundations, partnering with OneWorld-a civil society organization that uses information and communication technologies innovatively-committed US\$397,000 to pilot a groundbreaking service that can alert disadvantaged individuals to the availability of jobs. Despite poverty and remote locations, mobile phone use is widespread in many developing countries, where communities often share or hire phones. Launched in Kenya, the Mobile for Good (M4G) project provides a service to link employers with job seekers, using mobile phone text messages to "advertise" positions, closing the gap between supply and demand and helping to eliminate the need to travel long distances to find work.

Now, following a second global giving grant of US\$324,900 in June 2006, the pilot rapidly is becoming a sustainable, scalable business. Accenture's OneWorld Relationship Manager, James Jeynes, reports that job alerts are available now to 75,000 subscribers and that more than 14,000 people have found work already via the service. Local entrepreneurs have achieved US\$90,000 annualized revenue (92 percent from the jobs service alone) and with continued global giving support, M4G is expected to break even during 2006, a year ahead of plan.

"The M4G project grew out of a long-term, successful relationship that includes our work with Accenture Development Partnerships," comments James. "OneWorld's understanding of the local market combined with Accenture's consulting skills and our ability to shape a project that is economically sustainable, make M4G extremely exciting."

Going forward, the priorities are to consolidate the social franchise model and extend the service to more countries. Now operating in Kenya, Cameroon, Nigeria and Nepal, discussions are underway with people in Guatemala, the Caribbean, Tanzania and Uganda. "We hope to create market efficiency and liquidity by matching work with the right people," says James. "By capitalizing on the rapidly growing mobile phone usage in developing countries, M4G is positively affecting livelihoods, helping disadvantaged people gain employment and tackling the roots of poverty."

We support **education** programs to improve the quality of life through indicators such as health.

Following the Accenture Foundations' award of a five-year grant of US\$1.7 million in June 2005, our educational program with the African Medical and Research Foundation (AMREF) continues to teach nurses and help break the cycle of poverty facing communities in Africa. At the request of the Nursing Council of Kenya, AMREF is aiming to train 23,000 nurses from certificate to diploma level, enabling them to manage and treat new and re-emerging diseases such as HIV/AIDS, malaria and tuberculosis. Following a four-month initial pilot, there are now almost 1,000 nurses registered for a tailored e-learning training program devised



OneWorld M4G project brings togethe employers and job seekers



AMREF uses e-learning to train Kenyan nurses and break the cycle of poverty facing rural communities

CDI links education with positive employment outcomes

#### Accenture Corporate Citizenship Council

Acting as the primary focus for our global corporate citizenship activities, the Corporate Citizenship Council comprises geographic representatives and senior operational executives. The work of the Council supports Accenture's corporate citizenship strategy toward building long-term value, for example, fostering engaged leaders, encouraging enthusiasm and pride amongst our people and enhancing our reputation in the marketplace. Corporate Citizenship Council members meet at least quarterly to set direction and align local and global programs in charitable, volunteering and other community activities. Council members also lead our geographic teams in their implementation of Accenture's corporate citizenship priorities.

by Accenture Learning. The ever-strengthening relationship between AMREF and Accenture has resulted in more than 55 training centers and the installation of 188 computers. The global giving grant is supported further by an additional US\$1.2 million funding from Accenture in terms of time and skills. In order to build long-term sustainability, the program leverages Accenture's specialized electronic learning capabilities as well as our program management skills, including two Accenture Development Partnership resources for the initial pilot. Knowledge transfer training conducted by Accenture with members from AMREF and the Nursing Council has been very successful, and now AMREF is equipped to manage the program itself.

Senior Executive Matthew Edwards, who oversees the relationship with AMREF, is undeterred at the prospect of running such an ambitious program on the world's poorest continent. "With almost 1,000 nurses in the program, an effective curriculum, and discussions to develop this program outside Kenya, we're on track with what we set out to achieve," says Matthew. "Going forward, we expect to offer broader mentoring and support as we continue to show how the power of education can successfully impact Kenyan healthcare."

We improve employment prospects through our education programs which drive socioeconomic progress. Founded in 1995 by the social entrepreneur and former Accenture consultant, Rodrigo Baggio, the Committee For Democracy in Information Technology (CDI) was created to enable people from disadvantaged or low-income backgrounds to take advantage of digital opportunities. As a member of the CDI board, Accenture Senior Executive Ronald Munk spearheads Accenture Brazil's work with CDI. Focusing on strategic governance and sustainability planning to broaden the reach of CDI's operation. Accenture helps CDI explore how the committee's information technology education programs can be linked more closely to positive employment outcomes. Accenture Foundations followed an initial global giving grant of US\$250,000 with an award of US\$430,000 in 2005 to help CDI fund more of the information technology training opportunities that have so far helped more than 600,000 people.

Headquartered in Rio de Janeiro, Brazil, CDI offices have expanded to 38 international countries, run by 150 employees, 800 coordinators, 1,069 volunteers and 1,400 educators from low-income communities. CDI operates by opening Information Technology and Citizens Rights Schools in partnership with community-based associations, providing free computer equipment and software, and implementing educational strategies for the continuous training of local instructors, as well as providing ongoing support to maintain these initiatives. Students attend nearly 900 schools that are autonomous and self-sustainingthrough an optional monthly fee of US\$10 charged to students or through funding by partner institutions—and provide IT projects to foster discussion on topics such as human rights, sex education and ecology. Students who cannot afford to pay fees contribute in other ways, such as helping with school chores, while continuing their studies.

Receiving more than 40 public awards for its pioneering work, Rodrigo acknowledges that Accenture's commitment in terms of funding and skills has helped raise the performance of his organization. In turn, Accenture is proud to support an organization that is championing the power of education to improve lives. "Many of our students obtain well-paid jobs, develop renewed interest in their former schooling or have been able to resist the temptation to participate in illegal activities," says Rodrigo. In addition, many of the program's graduates are putting their computer skills to work in various community activities, including health education and AIDS-awareness campaigns. "We're now looking at new ways to leverage the schools to expand what we offer students and local businesses," concludes Rodrigo.

#### We are committed to **bridging cultural divides**, where potential can be realized through crosscultural education.

History lessons might not conjure up happy memories for some, but as globalization has developed, so has the need to acquire a cultural understanding that only a historical perspective

can bring. Initiated by the Politecnico di Milano, the leading technical university in Italy, Learning@Europe is the brainchild of the Italian Accenture Foundation. Learning@Europe is an innovative approach to education—supported by an initial global giving grant of US\$730,000 from the Accenture Foundations-that uses advanced computer game technology to bring history lessons alive. European students, aged between 14 and 18, take part in interactive learning sessions collaborating across four classes in four different countries. Students are given the task of exploring areas of the planet, "jumping" though a virtual reality environment that enables them to direct questions to an online expert committee forum via the Learning@Europe website.

Take-up for Learning@Europe has increased fourfold since its inception, gaining in popularity through the recommendations of local education authorities and support from Accenture Foundations and regional Accenture offices. Now running 160 classes in 16 different countries and involving nearly 3,400 students and 180 teachers, these figures are expected to double in the coming year as new countries sign up to the service.

Feedback has shown 100 percent of teachers are satisfied with the program. However, its success goes beyond practical learning. As one teacher comments, "We feel more part of Europe now." Learning@Europe has proven particularly valuable for children who lack motivation in traditional classroom learning, helping to plug the gaps between learning abilities. Accenture Italy's corporate citizenship program lead, Leo Ferré, has helped manage our grant relationship with Learning@Europe. "The beauty of the service is that it can be fully integrated into any normal learning curriculum," says Leo. "This is fundamental, since schools and colleges are under pressure with their existing timetable demands."

Following an additional US\$430,000 grant awarded in the second year of the program, the

service is being positioned for self-sustainability during 2007. Local sponsorships are being sought with private companies, ministries and local education authorities to offer free scholarships or set up classes. "We're also exploring opportunities with the European Commission," says Leo. "In Learning@Europe we are making a small but important contribution to bridging cultural divides by creating a common European identity."

Accenture and OneWorld's M4G project uses text messaging to promote livelihoods in Kenya (see page 6)

## Global giving grantees

Accenture and the Accenture Foundations seek to work with not-for-profits which direct multicountry programs across the three themes of sustainable livelihoods, education and bridging cultural divides. We aim to create a balanced portfolio of support with an emphasis on developing countries where there are the greatest needs and less capacity for local giving.

- 1. African Medical and Research Foundation (AMREF): Kenva
- 2. Aidmatrix: North America and Germany 3. Committee for
- Democracy in Information Technology (CDI): Argentina, Brazil, Mexico and Uruguay
- 4. Enfants du Mékong Cambodia
- 5. Fundación Entreculturas: Latin America and Spain
- 6. International Federation of Red Cross & Red Crescent Societies: Tsunamiaffected areas: Sri Lanka, Thailand and Indonesia

7. Junior Achievement: 12. UNICEF: Tsunami-North America, Asia, affected areas: Sri Africa, Europe, South Lanka, Thailand and America and Australia Indonesia: South Asia earthquake; Northwest 8. Learning@Europe: Frontier Province Italy, Poland, Belgium, (NWFP) and Pakistan France, Norway, Spain,

Latvia, Hungary, Czech

Republic, Lithuania,

Greece, Switzerland

Germany, Estonia and

United Kingdom,

9. New Sector Alliance:

United States

10. OneWorld: Kenva

and Vietnam

11. Room to Read: India.

Cambodia, Sri Lanka

Bulgaria

- administered Kashmir 13. Voluntary Service Overseas (VSO): Asia, Africa, Fastern
- Europe and China 14. Women's World
- Banking: Africa and Latin America
- 15. World Links: China, India and Brazil
- 16. Youth Business International (YBI): Canada, India, Brazil and South Africa





1. African Medical and Research Foundation An Accenture-devised e-learning solution for 23,000 nurses in Kenva-funded through the combination of an Accenture Foundations grant of US\$1.7 million over five years and US\$1.2 million of in-kind consulting and related services from Accentureis helping to address Kenya's critical nursing skills shortage



### echnology (CDI) wo grants totaling US\$680,000 from the Accenture

Technology and Citizens Rights Schools—in Brazil, Argentina, Mexico and Uruguay. The schools annually train approximately 28,000 students, offering young people from low-income backgrounds an opportunity



to improve their livelihoods.



# oundations have created 100 new Information



Accenture Corporate Citizenship



5. Fundación Entreculturas

education and social promotion.

Running programs that bring business knowledge and experience to young people through a network of olunteers, Junior Achievement was awarded a grant of US\$1.5 million over three years from the Accenture Foundations to deploy a global technology platform to manage information, improve programs and positively impact more young people.









This innovative educational project has received two Accenture Foundations grants totaling US\$1.1 million to bring history lessons alive for 14-to-18-year-olds. Using advanced computer game technology, European students enjoy collaborative learning in a virtual reality environment, providing an education that aims to bridge cultural divides

### 4. Enfants du Mékong

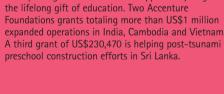
With help from more than 50 Accenture France olunteers and a grant of US\$768,000 over two years from the Accenture Foundations, this not-for-profit organization is providing poor children in Southeast Asia with access to education. Accenture employees offer training and development in a new information systems center created in Cambodia.

6. International Federation of Red Cross & Red Crescent Societies Accenture and Accenture Foundations made a combined donation of US\$2 million to relief efforts following the tsunami disaster in Southeast Asia. The funds supported the relief work of the International Red Cross and also that of UNICEF.

#### 8. Learning@Europe



9. New Sector Alliance Accenture Foundations awarded two grants totaling US\$860,000 to New Sector Alliance, an organization that partners with university students to help other not-for-profit organizations improve their operationa performance. More than 50 Accenture advisors have provided coaching and mentoring to project teams. helping improve organizations and encouraging future social sector leaders.



15. World Links



An Accenture Foundations grant of US\$1,138,000 funded the development and expansion of the VSO Business Partnership (VBP) scheme, giving more Accenture people the opportunity to participate. A second grant of US\$1.29 million supports the VBP scheme and the strategic aspects of championing Secure Livelihoods and Enterprise Development.

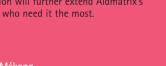


Two Accenture Foundations grants totaling more than US\$440,000 have provided support to programs in Brazil, India and China to help students and teachers capitalize on the vast opportunities offered by information and communications technology. Projects include launching school-based telecenters to increase community access to technology.



# 2. Aidmatrix

Aidmatrix is a not-for-profit organization using Internet-based supply chain solutions to deliver humanitarian aid. An Accenture Foundations grant of US\$1 million helped expand and internationalize Aidmatrix's Global Relief Network. A second grant of US\$1.5 million will further extend Aidmatrix's reach to those who need it the most.







Room to Read is a not-for-profit organization providing underprivileged children with an opportunity to gain









#### 10. OneWorld

Two Accenture Foundations grants totaling more than US\$720,000 have helped OneWorld design and deliver a mobile phone text messaging service in Kenya to enable disadvantaged young people to find work. The second grant aims for full sustainability and for the roll-out of this successful model to further African countries.

#### 12. UNICEF

An Accenture Foundations grant of US\$250,000 helped UNICEF's "school-in-a-box" program to enable traumatized children to return to stable learning environments after the South Asian earthquake. Previously, UNICEF shared in a US\$2 million donation with the International Red Cross from the Accenture Foundations and Accenture for post-tsunami relief efforts

#### 14. Women's World Banking

WWB is a global network of microfinance institutions and banks that work to help low-income female entrepreneurs. Two Accenture Foundations grants totaling more than US\$1 million are focused on addressing WWB's strategic goals to double the number of poor served and develop strong leaders within the WWB network.

**16. Youth Business International (YBI)** Accenture Foundations awarded a grant of US\$1.2 million to help disadvantaged young people to become entrepreneurs. Through this grant, the YBI not-for-profit organization is helping aspiring young entrepreneurs in Brazil, Canada, India and South Africa with business mentoring alongside low-cost loans.

## Local giving

Each year a local giving budget is allocated to support community programs in Accenture locations around the world. During 2005 and 2006, Accenture gave more than US\$10 million through local giving programs that complement our global giving.

Local giving budgets are driven by local priorities but steered by the overall philosophy and themes of Accenture's corporate citizenship program. Read more about the range of Accenture projects that contribute toward communities all over the world.

#### Accenture Hope Elementary School benefits remote China village

Accenture China transformed a neglected elementary school in Shanxi province, Xi'an, into a respected institution that brings hope for the future to young students. Close to the remote mountain range of Qing Ling in Dan Feng county, the Accenture Hope Elementary School was rebuilt in 1997 and now serves more than 200 pupils. Accenture's financial contributions have been used to renovate buildings and provide sponsorships and training programs for teachers. Two students have progressed to the prestigious Xi'an Jiao Tong University and frequently revisit the school to encourage others.

The isolated mountain village is impoverished and education fees are beyond the ability of most families. Pupils used to take up to four hours to walk to school, but Accenture funding has made possible a new dormitory that eliminates this barrier to education. In line with the Chinese government's "Hope Project" aimed at eliminating poverty in rural areas, Accenture contributions bring practical help to the community, increasing the opportunity for the next generation to achieve a better quality of life. In May 2006, senior executives and employees from Accenture offices in Shanghai, Beijing and Dalian marked the Accenture Hope Elementary School's 10th anniversary by visiting the region and participating in events to celebrate its success.

#### Partnering with schools in Germany

To supplement existing educational services, German schools recommended by local authorities are benefiting from training and workshops given by Accenture volunteers. The schools, hosting 3,000 pupils with a broad mix of levels and abilities, are located near Accenture offices in Düsseldorf, Kronberg, Munich and Berlin. More than 600 students and teachers are served by the partnership annually, taking advantage of Accenture's workshops on core competency topics that include information technology, business "know-how" and project management. In the last 18 months, 200 Accenture employees, funded through the German Accenture Foundation, have run between two and four events a year at each school to offer advice to pupils on how to gain

employment successfully. Often with a ratio of two pupils to every Accenture professional, students undergo interview simulations, receive advice on behavior and presentation skills, and gain insight on the details that differentiate job applications. "We aim to be flexible in the workshops we offer schools," says David Kossen, board member of the German Accenture Foundation. "If a school requests advice on a specific topic, we find someone who can tailor a course to suit."

## Revitalizing South African children's

Nearly 1,200 Accenture people from three South African offices spent time over a two-day period to repair and refurbish three children's homes in Langlaagte, Soweto and Cape Town. More than 300 children with ages ranging from three to 18 years reside in these homes, and have special needs as a result of traumatic experiences they have undergone. Through a program named "Great People. Great Place. Great Hearts" funded by the local community giving program, Accenture treated the children to a fun day out at local amusement parks while Accenture volunteers transformed the youngsters' accommodation by painting and refurbishing rooms and planting the garden areas. More than US\$200,000 (1.5 million Rand) was given to buy computing equipment as well as new duvet covers, cupboards, linen and curtains for the homes and seeds and plants for the garden. Employee hours attributed to the project were



"The climb was a mental and physical challenge, but we knew that the money raised could directly improve the lives of HIV/AIDS victims we had met just days earlier." Accenture's Koré Mason, climbing Mount Kilimanjaro (see page 16)

worth more than US\$2 million (12–15 million Rand). Employee Smija Simon sums up the experience. "Watching the faces of the kids when they saw their rooms at the end of the day was the most heart-warming experience I've had in quite some time."

## Success for disadvantaged students in France

The France Accenture Foundation is offering financial support to a number of students from underprivileged neighborhoods to help them gain an education in France's top business schools, the Grandes Ecoles. Partnering with the renowned ESSEC Business School since 2005, Accenture contributes US\$2,540 (€2,000) to each student to complete a two-year preparatory program that teaches behavioral and presentation skills, with an additional US\$6,350 (€5,000) going to each student who subsequently gains entry to any of the Grandes Ecoles. Many students are given the opportunity to undertake an internship or may consider applying for a career at Accenture. Committed for the long term, the France Accenture Foundation plans to extend the program to include disabled students as part of its goal to encourage diversity in higher education and overall excellence in performance.

#### Fun day for disadvantaged Irish children

For the last two years, an annual charity day funded by Accenture Ireland has sought to provide fun activities for local disadvantaged children. Catholic Youth Care, an organization

14

established to enable young people from underprivileged areas to participate more fully in society, recommended 350 children for a day of sporting fun with 300 Accenture employees. Supervised activities included a football tournament, games on inflatable shapes and races offering prizes. Accenture also gave each child a backpack containing gifts.

## **Employee fundraising**

The success of Accenture's giving programs is enhanced by the inspired personal commitment of our people, whose fundraising efforts make a difference to the communities in which they live and work.

## Committed Canadians contribute to cancer research

When 21-year-old Canadian fundraising phenomenon and cancer victim, Terry Fox, decided to run across Canada to raise money for cancer research in his "Marathon of Hope" in 1980, he could not have imagined that 26 years later people from 50 countries would be running for the cause in his name every year. Accenture people in Canada have supported the Terry Fox Foundation for the last 16 years, raising more than US\$700,000 through sponsored runs, pizza lunches, auctions and financial donations. Frequently nominated as the first or second top corporate fundraiser in Canada, Accenture employees raised US\$55,000 in September 2006. In addition, Accenture has simplified the donation process by developing an online tool that has been shared with other Canadian organizations raising funds for the Terry Fox Foundation.

One Accenture employee has a striking—and permanent—reminder of the importance of the Terry Fox Run campaign. Determined to beat fundraising targets, Edmonton office lead and Senior Executive Dave Thomas promised to tattoo his thigh with the Terry Fox logo should the 50 Edmonton colleagues exceed the amount of money that he personally raised. The result? Exceptional fundraising. In 2006, more than 50 percent of the total Accenture donation to the Terry Fox campaign, approximately US\$29,000, came from Accenture people in the Edmonton office.

#### Global swimmers fight malaria

Despite advances in treatment, malaria still kills over 1 million children a year, a staggering 3,000 children every day. As part of World Swim For Malaria Foundation's global initiative to tackle this problem, more than 400 Accenture people from 30 offices worldwide undertook a sponsored swim in 2005, raising more than US\$31,000 for the cause. The foundation is a registered charity created in August 2004 to provide funds to prevent and treat malaria; 100 percent of the money raised goes toward buying long-lasting insecticidal mosquito nets, meaning that our people's donation has provided at least 6,200 nets.





## CATECHETICAL

The Barobaybay Academy Mission School in the Philippines

Accenture Canada employees and their families undertake a Terry Fox Run

Santana Fernandes participating in World Swim for Malaria



#### Climbing Kilimanjaro for HIV/AIDS

In July 2006, 25 United Kingdom employees survived freezing temperatures and scaled the world's highest freestanding mountain to raise money for Voluntary Service Overseas Regional AIDS Initiative of Southern Africa (RAISA). Consultant Paul Gurney led the expedition's successful climb to the top of Mount Kilimanjaro, raising US\$200,000-the largest amount ever through a Voluntary Service Overseas trek. As one of the climbers, Koré Mason, summed up, "The climb was a mental and physical challenge, but we knew that the money raised could directly improve the lives of HIV/AIDS victims we had met just days earlier." Employees across all the United Kingdom offices also contributed more than US\$9,300 (GBP5,000) to the charity in a "dress down day."

## Accenture people raise funds for Philippines school

Since 1999, Accenture people from the Manila office have committed to sustained fundraising activities to support the Barobaybay Academy Mission School, located in a remote fishing village in Lavezares, Northern Samar in the Philippines. Raising an average of approximately US\$7,000 (PHP350,000) per annum, the donated funds have saved the school from closure and are being used to repair school buildings, purchase textbooks, school equipment and uniforms for the 150 pupils, and subsidize tuition fees and salaries. In 2005, a remarkable US\$31,500 (PHP1.3 million) was raised, funding special projects such as building additional classrooms and setting up a library. Further ambitious plans include constructing a school canteen and installing a new drainage system. In addition, for the past five years, 25 graduates of the school have received Accenture sponsorships to pursue further education, offering incentives and enhanced career prospects for local children.

In addition to creating a positive impact in the local community, the 45 different fundraising activities improved team-building among Accenture people. "We feel passionately about contributing to the society in which we live and work," says Beth Lui, country managing director in Manila. "We're helping students realize their dreams and, as we transform their lives, we find our own are deeply touched by the experience."

#### Educating with Oxfam in Hong Kong

Accenture Hong Kong has partnered with Oxfam since 2005, combining donations and sponsorships in a series of innovative fundraising initiatives. Funds have enabled the redevelopment of Lianhe Primary School in Guizhou province, one of China's poorest regions, and the establishment of the first Interactive Education Center in Hong Kong. Running more than 200 workshops, the center offers 7,000 students from more than 90 schools the chance to participate in training and tutoring to foster global citizenship and deal with issues of poverty and sustainability. In recognition of Accenture's commitment to the community, the Hong Kong Council of Social Service presented Accenture the "Caring Company" award for 2005/2006.

## **Disaster relief**

Accenture partners with relief agencies not only to respond in the immediate aftermath of a humanitarian disaster, but also to contribute ongoing support as part of our longer-term commitment toward reconstruction efforts.

## Recovery and reconstruction post-tsunami

Following the Asian tsunami disaster in December 2004, Accenture and the Accenture Foundations made a combined cash contribution of nearly US\$2 million, including a US\$500,000 match for Accenture employee donations, to the emergency relief effort. These funds were distributed primarily to the International Federation of Red Cross and Red Crescent Societies, and UNICEF. In addition, Accenture **Development Partnerships** has delivered 18 post-tsunami projects accounting for 2,150 consulting days and involving 32 employees, making a significant contribution to some of the hardest-hit areas in Indonesia. Sri Lanka and India. Project assistance in the devastated region of Banda Aceh included helping the Acehinese rebuild their construction industry, while in Sri Lanka, volunteers helped farmers improve quality of life by earning a better income in a variety of ways, such as through enhanced farming techniques, better access to farming advice and

Accenture Development Partnerships has delivered 18 post-tsunami projects accounting for 2,150 consulting days and involving 32 employees, making a significant contribution to some of the hardest-hit areas in Indonesia, Sri Lanka and India.

micro-credit, and improved access to markets to negotiate better prices. Commending the work of Accenture professionals, Kuntoro Mangkusubroro, director of Badan Rehabilitasi dan Rekonstruksi Aceh dan Nias from the Indonesian government agency leading the reconstruction efforts said, "We are grateful for their many efforts, in moving our agency to a higher level of performance."

Strengthening an existing long-term relationship, in early 2006 Accenture Foundations awarded a third global giving grant of US\$230,470 to Room to Read to support post-tsunami reconstruction projects in Sri Lanka. Room to Read is a not-for-profit organization dedicated to providing education for underprivileged children across southern Asia. Expansion into South Africa was launched in 2006. The grant aims to fund the construction of 10 preschools. publish three local language children's books, facilitate conducting four teacher training workshops and support capacity building for Room to Read across Sri Lanka. As well as providing structure and normality after the trauma of a disaster, Room to Read has determined that a great deal of value can be added to the Sri Lankan educational system through the construction of preschools. It also frees parents, grandparents and older siblings to work or attend school themselves, which contributes to their own ability to rebuild their lives and look toward their futures.

#### Post-hurricane response

Accenture and its employees combined giving, fundraising and strong volunteerism to bring relief to hurricane-torn regions in the United States. In the immediate aftermath of Hurricanes Katrina and Rita in September 2005, Accenture committed more than US\$800,000 in emergency relief funds to the American Red Cross and other relief agencies to provide basics such as shelter, clean water, food and medical supplies. In addition, Accenture donated services valued at approximately US\$1 million to local and national relief and government agencies. This recovery assistance included providing pro bono technology services and Accenture volunteers to the Texas Health & Human Services Commission, which enabled evacuees to gain access to vital social services across more than 180 assistance sites state-wide.

In the summer of 2006, more than 350 Accenture people in more than 30 cities across the United States took part in an initiative to raise money to purchase and deliver backpacks loaded with essential school supplies to children devastated by the effects of Hurricanes Katrina and Rita. Using US\$22,000 that was raised, approximately 1,150 backpacks were filled by Accenture people and presented to elementary school students, alleviating pressure on parents' strained resources and helping teachers jumpstart the academic year. A second US-wide employee fundraising effort focused on a Webbased "virtual food drive" which raised more than US\$76,000, approximately 10 percent of which was directed to food banks in the

hurricane-affected areas. The remaining funds benefited various global, national and local organizations by providing food to needy people. Using bulk buying power to buy food at discounted prices, more than 112,000 meals were served to people in need in the Gulf Coast area. Underpinning both these efforts was our partnership with Aidmatrix, a non-profit technology solution provider that offers Internetbased supply chain solutions to improve the efficiency and effectiveness of delivering humanitarian aid. By using the Aidmatrix online tool, the opportunity to contribute to the food drive was made available to all Accenture employees, which provided individuals with the ability to select specific organizations to receive their donations, and maximized the impact of each dollar donated-all in a fun and easy way.

Expanding the relationship with Aidmatrix to Europe and the German Accenture Foundation has led to development of a Web-based platform to deliver more efficient and transparent help after disasters. The platform links private initiatives, single individuals and nongovernmental organizations and offers best practices for improved tracking, reporting and communication. "My own life is blessed and I feel I must help the millions who are in pain to the best of my ability." Accenture United States

"School-in-a-box" for South Asian earthquake children

Following the devastating earthquake in Pakistan, northern India and Kashmir in October 2005, the Accenture Foundations contributed a US\$250,000 grant to the United Nations Children's Fund (UNICEF) toward rebuilding the area's educational system. It is estimated that 17,000 children were killed during the earthquake and most of the schools in these remote and mountainous areas were destroyed, leaving nearly 960,000 school-age children needing vital support. The contribution funded some of the "school-in-a box" kits that will benefit hundreds of thousands of children in the affected region, each kit including essential items such as notebooks, pens and crayonsenough supplies for 80 students and one teacher. Also, contributions are helping the Federal Ministry to print and distribute 93,000 textbooks, and the Department of Education to develop teacher training programs. Getting children back to school as quickly as possible is believed to help them deal with the trauma of a disaster, as the school environment helps provide stability, structure and a sense of normality.

In addition to the grant, employees in India and the United Kingdom contributed further funds to help provide disaster relief in the immediate aftermath of the earthquake, acknowledging the close links that exist between these countries and the affected region.

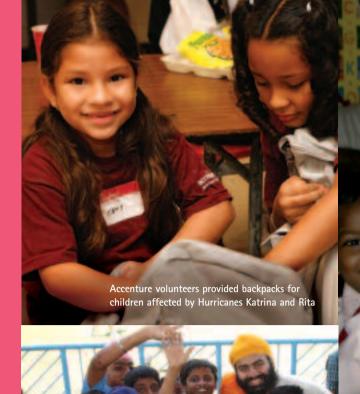
Catastrophe rehearsal prepares Finnish Red Cross

Seven Accenture volunteers took part in Finland's first large-scale rehearsal in May 2006 to prepare the Red Cross for action during a catastrophe. In all, around 500 people were involved, with 300 "acting evacuees" testing the cooperation and resources of local authorities and health services as they simulated the aftermath of a flood disaster. Accenture helped evaluate the personal and professional challenges of transporting "evacuees" from Helsinki Harbor to Heinola, the Red Cross training center 138 kilometers away. Since 2005, Accenture Finland has developed a strong relationship with the Finnish Red Cross which includes local projects, employee fundraising and pro bono assistance.

#### One-man crusade against disaster

US-based Accenture Manager Navneet "Neet" Singh Narula is demonstrating a long-term commitment to bring humanitarian relief to regions suffering from natural disasters. Working as director of empowerment and humanitarian relief with the not-for-profit organization, United Sikhs, Neet assisted post-tsunami relief operations in South Asia and continues to manage an orphanage in southern India that aims to meet the educational and personal needs of children affected by disaster. Neet personally supports two tsunami-orphaned children by

contributing to their education. He led a team of volunteers in New Orleans to establish relief shelters for survivors of Hurricane Katrina. His pioneering idea to build a computer institute in the Great Nicobar Islands post-tsunami and replicating it in Poonch, Kashmir after the Asian earthquake means free education for children and certification training for adults can be provided. "My own life is blessed and I feel I must help the millions who are in pain to the best of my ability," says Neet. As a result of his work with devastated communities around the world, he gained one of Accenture's first Corporate Citizenship Volunteer Service Awards. Further, for his exceptional business leadership, vision and accomplishments as an Asian American executive, Neet was honored by New York Senator Hillary Clinton as one of the "outstanding 50 Asian Americans in Business."



A class being conducted in the Punjab Province. UNICEF is providing vital education support to these remote mountainous regions following the South Asia earthquake Source: UNICEF:HQ06-0317, Giacomo Pirozzi

(far right) with child

Room to Read brings preschool education to areas of Sri Lanka devastated by the tsunami

# Giving: Time & Skills

## Accenture Development Partnerships

Complementing and augmenting the giving of grants and funds, Accenture and the Accenture Foundations encourage and facilitate initiatives through which Accenture employees can use their time and skills to bring positive outcomes to local communities.

Local and "one-off" corporate volunteering activities run alongside more structured programs, such as Accenture Development Partnerships, where employees take a salary reduction while they participate in international projects in developing countries. Accenture also supports the VSO<sup>3</sup> Business Partnership scheme and offers pro bono work, where Accenture donates time and skills to local not-for-profits and charities.

Accenture Development Partnerships offers an innovative, sustainable business model that brings services covering our core capabilities to not-for-profits in developing countries. This unique approach comprises sponsorship from Accenture, which provides professionals at marginal cost, free of profit and overhead, a contribution from employees, through voluntary salary reductions, and a contribution from clients through fees that are set at a fraction of usual commercial market rates. Accenture people typically undertake assignments that last between three and six months in locations that range from Angola to Vietnam. Living and working as part of local communities, participants accept a 50 percent reduction in salary while they work with development-sector organizations, helping to drive economic and social improvements by supporting projects that benefit local communities.

# Shared voice and data strategies bridge the digital divide

Through an innovative and forward-thinking relationship, Accenture Development Partnerships and the Global System for Mobile communications Association (GSMA)—the global trade association for more than 680 operators and 160 wireless phone manufacturers and suppliers—are making mobile technologies more accessible to the world's poorest people. Representing 77 percent of the world's cellular market, the organization estimates that of the world's 6 billion people, only one-third can afford mobile voice and data services under current cost structures. Accenture Development Partnerships initiated two projects with the potential to bring connectivity to far more people:

• The shared access to voice project brings the social and economic benefits of communication to rural communities in India, South Africa, Algeria and Kenya. Using affordable handsets, costing less than US\$30, and new, lower-cost public-use technologies, village entrepreneurs will, amongst other things, be able to start their own business more easily.

Accenture Corporate Citizenship

• The shared access to data project brings high-value data services to rural areas of Bangladesh. These services include telemedicine, agricultural information, market prices for local products and e-government, as well as more fundamental services such as e-mail and search engines.

Accenture Development Partnerships provided consulting professionals from France, Malaysia, the United Kingdom and the United States to identify market needs, source low-cost technology, establish pilot locations and create business, operating and service models. Manager Mark Cripsey from the London office helped initiate the Bangladesh pilot project that launched in early 2006. "People in the villages realized that giving people access to basic voice and data services is a building block for social and economic development," says Mark.

#### Applying technology to transform he Namibian economy

Following a request from the Global e-Schools and Communities Initiative (GeSCI), two Accenture Development Partnerships professionals have delivered a program to make computers more accessible as well as helping to raise the standard of education in Namibia, contributing to the national goal dubbed "Vision 2030" that aims to transform the country into a knowledge-based economy and make it more globally competitive. GeSCI is an organization founded in 2003 by the United Nations Information & Communication Technologies Task Force and is the strategic advisor to the Ministry of Education in Namibia.

<sup>3</sup> Voluntary Service Overseas

"I think Accenture Development Partnerships is a really smart idea. And what it's tapped into is essential if Africa is to resuscitate itself economically."

Sir Bob Geldof, Singer/Songwriter/Activist



Frédéric Guili and Fiona Pearson, Accenture Development Partnership working with Global eSchools and Communities Initiative (GeSCI) in Namibia

France-based Communications & High Tech Consultant Frédéric Giuli and Scottish Manager Fiona Pearson took up the challenge to spend seven months in Namibia to define a strategy, business plan, process and metrics toward delivering the vision. "Once our strategy was signed off, we were asked to put it into practice by setting up a technical center in Namibia aiming to serve all 1,600 educational institutions using 40,000 desktops, as well as peripherals, projectors and laptops for teachers," says Frédéric. The center, known as the National Education Technology Service and Support Center, offers technical and educational support for all the computing equipment supplied to the schools. Driven by an advisory committee and a board of trustees consisting of senior government, education and private sector representatives in Namibia, the center became operational in November 2006 and is one element of the high profile implementation of the ICT in Education policy initiative, known as TECH/NA!.

Frédéric stresses the importance of collaborative thinking and a keen desire to see the project through to a successful conclusion as factors in his personal fulfilment: "I expected to develop new skills to give me professional satisfaction and enjoy a unique personal experience, but the project in Namibia far exceeded these expectations," he says. "Working closely with some of the country's senior officials, I believe we have been able to deliver a legacy that shapes education and presents greater learning opportunities to the local population for many years to come."

#### The facts about Accenture Development Partnerships

Eighteen countries currently run Accenture Development Partnership programs: Australia, Belgium, Canada, Denmark, Finland, France, India, Indonesia, Ireland, Japan, Malaysia, Norway, Singapore, South Africa, Sweden, Thailand, the United Kingdom and the United States. In 2006 alone, more than 110 people have taken up Accenture Development Partnership engagements, delivering more than 58,000 hours of consulting services to 23 international organizations in 30 countries. The program builds on the strength of Accenture's relationships with nongovernmental organizations and demonstrates how we creatively apply our capabilities and professional skills to meet our corporate citizenship goals and leverage our services to worldwide communities.

#### "Big Tick" Award

Accenture was awarded the United Kingdom's "Big Tick" at the Business in the Community 2006 Awards for Excellence in the International Category in June 2006. The award was in recognition of the work of Accenture Development Partnerships, both its contribution to the tsunami reconstruction effort and its projects contributing toward the achievement of the Millennium Development Goals. Big Ticks are awarded to companies that demonstrate outstanding achievement and commitment to responsible business practice. "Winning this award is a huge accolade for those employees who worked on half salary for periods up to six months to achieve impact in these areas of critical need," says Gib Bulloch, United Kingdom senior executive—Resources and director of Accenture Development Partnerships.

## Volunteering

Driven by the desire of our employees and integral to our approach to corporate citizenship, Accenture facilitates diverse volunteering efforts at both global and local levels.

Often working through Voluntary Service Overseas, the largest charity of its kind in the world, many professionals, including Accenture people, are given the chance to make a real difference in the fight against poverty by sharing their skills and experience with local communities in the developing world.

#### /SO Business Partnerships

In November 1999, Accenture United Kingdom was a founding member of VSO Business Partnerships (VBP), which provides opportunities for employees of participating organizations to volunteer their business skills for use in Africa, Asia and Eastern Europe. Accenture offers its employees the opportunity to take up to a 12-month leave of absence to fill positions that bring much-needed resources to developing communities. We also provide financial support to our volunteers to help make this viable.

#### Protecting Cambodian natura resources

Austria's Sonja Endlweber, a consultant in Financial Services, completed a nine-month Voluntary Service Overseas assignment. commencing October 2005, to help work at the largest freshwater lake in Southeast Asia so that it continues to sustain the local population for many years to come. Without proper management and conservation of the region's natural resources, the people whose livelihoods depend on the world's fourth-largest captive fishery, Cambodia's Tonle Sap Lake, will face a bleak future. The lake is designated as a Biosphere Reserve by the United Nations Education, Scientific and Cultural Organization. Sonja served as a policy and communications advisor, spending her time listening to the needs of local people, sharing information and helping the Biosphere Reserve Secretariat achieve its goal of increasing biodiversity awareness among politicians and key decision makers. Sonja helped the secretariat gain better insight into the key issues related to natural resource management of the lake, as well as creating a policy paper that established implementation guidelines. "Accenture has given me the opportunity to learn so much about different cultures—and about myself-through the Voluntary Service Overseas project," says Sonja. "My work in Cambodia widened my horizons and allowed me to share my skills to benefit a developing country."

#### Accenture volunteers aid refugees in Norway

Accenture volunteers have worked with charity Save the Children on various activities to benefit teenage refugees, such as helping out with homework at the refugee reception center in Hvalstad, Norway. The employees regularly volunteer their spare time to teach 30 16-to 17-year-olds from countries such as Somalia and Afghanistan how to integrate into Norwegian society successfully. Students have benefited from the advice and tutelage of Accenture volunteers in sessions that have proven to be a rewarding experience for everyone. Accenture and Save the Children are committed to developing the scheme and their future relationship. Norwegian employees also make donations direct from their salaries to the charity to help an Ethiopian school project. "Our partnership with Accenture is important and fruitful," says Gro Braekken, Secretary General, Save the Children, Norway. "Accenture contributes both human and financial capital, ensuring lasting changes for children through direct project support and capacitybuilding within our organization." Accenture Norway has contributed its entire local giving budget to support three summer internships at Save the Children and worked with the charity to deliver an online Christmas campaign.

Sonja Endlweber on a VSO placement to help protect Cambodian natural resources

'We aim to progress yearon-year, bringing in more qualified teachers to Imfundo as well as operating in more remote areas so that educational success is an option wherever students live.' Ntuthuko Shezi, Accenture South Africa

## Saturday school delivers results in South Africa

Although progress has been made in South Africa to encourage equality, educational standards remain widely different in schools. Ntuthuko Shezi, a manager known as Shezi in Accenture Johannesburg, wanted to help improve the academic performance and career prospects of students at schools in disadvantaged local communities. In 2003, working with a friend from former university days, Shezi established a school named Imfundo-meaning "learning" in Zulu-to help students in their final three years of schooling with core disciplines. Starting with 10 students from two local schools, recommended by teachers for their attitude and aptitude rather than their class rating, Shezi volunteered his time every Saturday morning to run classes in English, mathematics, physics and chemistry. By the second year, Shezi had enlisted the help of 20 volunteers, all qualified teachers or corporate professionals, tutoring 60 students. As news of Imfundo's success spread in the townships, a donation was made by one of the country's leading banks to support the program. Accenture employees also conducted fundraising activities, bringing the operating budget of Imfundo to around US\$38,000 (280,000 Rand), monies that pay for books and transport, as many children live up to 40 kilometers away from the nearest school. The donations also help pay a market rate wage for a number of qualified teachers from top local schools—an aspect of the program that Shezi hopes to expand with additional funding from the Accenture South Africa Foundation. "We aim to progress year-onyear, bringing in more qualified teachers as well as operating in more remote areas so that educational success is an option wherever students live," says Shezi. Clearly the program is achieving its goals: 60 percent of children attending Imfundo classes passed the local government examinations in 2003. Just three years since inception, the pass rate is now 100 percent.

#### Practical help for Indian communities

Enthusiastic Accenture employees have volunteered around 1,000 hours during their weekends to improve livelihoods, healthcare and education in local communities in India. Established in February 2005, Social Endeavour by Volunteers of Accenture (SEVA) is a group of 15 volunteers that has partnered with a not-forprofit organization-Seva Bharati Rashtrotthana Parishad-to "adopt" the rural village of Boganahalli, donating schoolbooks, running educational classes, setting up health clinics and conducting embroidery classes to create financial independence for village women. SEVA also assists with the work of a home for destitute street children in Geetashram, Bangalore, and has helped construct a school in the remote, flood-torn region of North Karnataka in India.

#### aring for schools in the United ingdom

More than 400 Accenture employees in the United Kingdom took part in London Cares day in May 2006 to improve the environment and facilities of deserving London schools. London Cares is part of a National Cares campaign coordinated by Business in the Community. Accenture provided more than 20 percent of the total number of volunteers, with 35 teams spending one of the three paid charity days allocated to United Kingdom employees painting, gardening and cleaning up some of the 123 London schools that had been identified as having the greatest need.

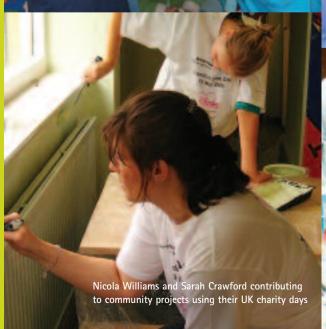
#### ccenture receives volunteering award

Accenture was honored with the 2006 Award for Excellence in Workplace Volunteer Programs from the Points of Light Foundation, placing Accenture in a small group of companies recognized as leaders in corporate citizenship. The Awards for Excellence in Workplace Volunteer Programs<sup>4</sup> is one of the oldest and most prestigious awards programs for outstanding employee volunteer programs in the United States and is committed to engaging people and resources more effectively in volunteer services to help solve serious social problems. In awarding Accenture this year, Points of Light cited the "business experience, innovation and collaborative spirit of thousands of Accenture volunteers."

<sup>4</sup>www.pointsoflight.org/awards

as (far right) providing practical support for Afghan refugees in Norwa





Financial Services volunteers taking part in London Cares week

SEVA volunteer Kiran Pongulati helping improve education in Indian communities



### Pro bono

As well as the time that Accenture employees generously offer through their volunteering efforts, Accenture contributes pro bono time and capabilities to organizations and local communities across the world, to bring lasting change to the disadvantaged and the vulnerable. Strengthening society in Argentina

In recent years, recession and devaluation have resulted in a severe economic crisis in Argentina. Early in 2004, Accenture people from the Buenos Aires office established a council to offer their skills to help nongovernmental organizations address the challenges created by poverty in the country. To date, 13 pro bono projects involving 3,500 hours from 29 Accenture employees have been completed. Initiatives to improve health, education and disabilities include:

- reviewing operational processes within a notfor-profit hospital in Campana, Buenos Aires
- redefining the processes and technology for the scholarships assignment program in a local education organization, Fundación Cimientos
- developing and implementing an IT training plan to improve the performance of 280 pupils and 150 adult students north of Buenos Aires.

The supply of pro bono work is high, with Accenture employees and alumni enthusiastic about the program and the opportunity to participate in personally rewarding projects, as well as the variety and flexibility they offer in terms of roles.

#### Red Cross restructuring in Spain

Each year since early 2003, Accenture Spain has contributed 5,000 hours of strategic, pro bono work involving 40 consultants and five senior executives to help improve the efficiency and future operations of the Spanish Red Cross. Recent work includes helping to maximize the

potential of information technologies to assist dependent communities—such as the elderly and disabled. Twelve consultants and two senior executives analyzed ways to reduce costs and improve service. With ongoing support from the Accenture team, the Red Cross is implementing a revised technological platform for its IT system and a new centralized "contact center" as a single point of assistance for dependent individuals. Following revised Spanish legislation on dependency issues, Accenture also has helped the Red Cross to restructure its global portfolio of services, adapting them to suit the new legal requirements. This work means that the organization can continue to operate as a leading provider of services designed to help disadvantaged groups.

"Without doubt, the collaboration with Accenture inspires a new perspective on the way we handle vulnerable people. We've benefited from Accenture's techniques and knowledge—as well as offering these people the chance to gain insight into the needs and motivations of a humanitarian organization such as ours," says Carlos Capataz, Director of Social Intervention for the Spanish Red Cross.

#### Australian STARS

When national charity The Smith Family embarked on a project in 2005 to improve their 650,000 supporter relationships, Accenture Australia was happy to provide people with the skills to manage the project. The Smith Family helps disadvantaged Australian children and their families to create a better future through In 2006, Accenture Argentina, Australia, Chile, France and the United States joined early participants, Brazil and Spain, in establishing formal pro bono programs to offer a more structured way to provide Accenture consultancy skills to help selected, local notfor-profit organizations.

education. Replacing an old system that was technically unstable and increasingly difficult to maintain, the new customer relationship management tool offers The Smith Family robust, customer-centric functionality that enables the charity to collect and analyze essential data about its supporters. Accenture people in Australia provided pro bono systems skills to design, test and launch the new Supporter Tracking and Reporting System (STARS) between September 2005 and July 2006. The Smith Family now has increased operational stability using an easily maintained tool that processes 23,500 annual student sponsorships and addresses the real-time queries of supporters.

#### Management restructuring helps Brazilian shantytowns

When Accenture first approached Viva Rio in 2005, a period of major organizational change made it a perfect candidate for the consulting skills of Accenture professionals. Founded in Rio de Janeiro 12 years ago, nongovernmental organization Viva Rio invests in areas of social need. In particular, it educates and empowers young people living in a climate of violence within the 350 shantytowns or "favelas" through sports-related activities and job-preparation schemes. Working on a pro bono basis, Accenture designed a management model to revolutionize the handling of new projects known as Ações Locais ("Local Actions") to enhance performance dramatically. The model improved coordination and efficiency, revitalizing the services offered and maximizing the use of existing resources. Having completed the work in August 2006, Accenture is supporting the change management process, taking part in regular meetings, reviewing metrics and offering practical help and advice to facilitate the change process.

## Improving technology performance through NPower NY

Technology continues to thrive as one of the key drivers of major economies, yet young people from disadvantaged backgrounds often find a career in technology out of reach because they lack the necessary education. Formed in 2001, NPower NY is the second-oldest and the largest affiliate in the NPower Network, a national network of local not-for-profits that help other not-for-profits use technology to better serve their communities. NPower is dedicated to putting technology acumen in the hands of more than 500 not-for-profits in the New York Metro area. Accenture's New York employees have provided pro bono services to NPower since 2001. One program in particular that Accenture helped launch is the Technology Service Corps. Technology Service Corps creates opportunities for young people to help meet IT staffing needs of local not-for-profits. Once trained, students are placed with organizations in need of IT skills. Accenture helped develop a 16-week curriculum that guickly transforms technology novices into skilled workers. Students learn a variety of important skills, including taking apart and

reassembling a computer, configuring laptops, networking computers and developing websites. Accenture volunteers also conduct a professional skills development workshop series for each class, in which students learn professional skills, presentation skills and interviewing skills. As at October 2006, the Technology Service Corps has graduated more than 120 students, increasing their potential earning power. Also, the students have provided more than 10,400 hours of volunteer time to not-for-profit organizations, which have benefited by improving efficiency and performance through the use of technology.

# ncusion & Diversity

Building, maintaining and expanding an inclusive culture is central to Accenture's ongoing success. Drawing together diverse gualities enables us to deliver innovation, paving the way for sustainable growth and helping clients achieve high performance.

We sponsor programs that encourage understanding and tolerance according to race, age, gender, sexual orientation and faith. Accenture is engaged in the recruitment, retention and advancement of women and other underrepresented sectors of society, offering flexible work arrangements and adaptability as vital ingredients in our culture and business operations worldwide.

Our approach to inclusion and diversity stems from a twofold desire: To live and work in a world free from the constraints of geographical barriers or cultural perceptions, and to seek innovative practices that help employees achieve work/life balance

### Women

Take a Girl Child to Work Day in South Africa

In an initiative heralded as South Africa's "largest collaborative act of volunteerism"<sup>5</sup>, almost 800 companies and more than 200,000 girls have participated in the national Take a Girl Child to Work Day. Approached two years ago by leading telecommunications provider and client, Cell-C, Accenture has participated in this annual event as a means to prepare future female leaders for the job market and foster skills development. In May 2006, Accenture offices in Pretoria. Johannesburg and Cape Town hosted 60 girls, aged around 16 years, from disadvantaged high schools in the region, as well as 10 girls from Imfundo, an Accenture-supported program (see page 24).

The Take a Girl Child to Work Day initiative hopes to address the fact that many schoolgirls are unaware of the potential opportunities in the corporate world, perceiving professional work to be primarily male-dominated. The day included a company overview, as well as group questionand-answer sessions with a team of 15 consultants to explore fully the nature of the services Accenture provides. The Accenture recruitment team also conducted a skills workshop to offer information about the

company's career path, résumé writing and the employment search process. A mock interview allowed the girls to evaluate their own interview techniques and receive advice on how to improve their chances of success

By exposing young females to the corporate environment, Accenture hopes to increase awareness and education. Forty percent of employed women between the ages of 15 and 65 are in unskilled occupations<sup>6</sup> in South Africa. Accenture believes the Take a Girl Child to Work program has the potential to empower females to expand their career horizons beyond the traditional job opportunities available to them.

#### Women's World Banking

In October 2005, the Accenture Foundations awarded a second grant, this time totaling US\$925,000 over three years, to continue its support for the largest not-for-profit network in microfinance, Women's World Banking. Financing women with low incomes is a highly efficient means to achieve economic and social objectives in poorer communities since women's earnings reach the mouths, medicine and schoolbooks of their children. The grant will focus on strategic and organizational change and progressing women's leadership in the Women's World Banking network

Source: The Encyclopaedia of Brands and Branding in South Africa in association with the Sunday Times Source: http://www.statssa.gov.za/; "Women & Men in South Africa-Five Years On."

Twenty Accenture locations worldwide participated in International Women's Day 2006, providing a venue for networking, building vital skills and addressing issues that face women in the workplace and beyond.





### Race

# 10-year Aboriginal internship program in Canada

In line with an initiative by the Government of Canada to encourage the workforce representation of the indigenous people of Canada, known as its Aboriginal peoples, Accenture has run the Aboriginal Student Summer Internship Program in the country for the past decade. The program operates in Accenture offices in Toronto, Ottawa, Vancouver and Montreal, and provides innovative ways for young Aboriginal students to see and experience first hand the workings of a large, professional organization. The experience ultimately helps students assess their career goals and their post-secondary education needs. The Aboriginal Student Summer Internship Program supports high school, college and university students through a 9-to-16-week summer internship that includes hands-on technology training and client projects. In addition, each student is assigned an Accenture mentor to help clarify their role and expectations. The program demonstrates Accenture's commitment to an inclusive culture that encourages diversity, improving cultural understanding and helping students increase their abilities and performance in business.

#### Mentoring for minorities

In September 2005, Accenture United States created a program designed to mentor a select number of minority and female college students during their pregraduation years. The Student Empowerment Program has provided 2,000 participants, including 23 students from six of the schools at which Accenture recruits, with experience in the areas of leadership, career path development, networking and exposure to the business world, including shadowing experts and exploring consulting career paths. To participate, students must have certain minimum grades, a technical or business bias in their chosen studies, and a clear, concise writing style. A team of school or campus representatives works with Accenture people from the United States Diversity team to review the applications and make the final selection. Students selected for this program serve as goodwill ambassadors for both Accenture and the program itself when they return to their individual campuses. Through internships at Accenture offices or Accenture client sites, the program serves Accenture's diverse recruitment strategy—some students find employment at Accenture—and integrates students into a business workforce following graduation, better preparing them for success in the job market.

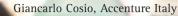
### **Disabilities**

Removing barriers for disabled people in Argentina

In a move to increase job opportunities for people with disabilities, Accenture Argentina launched the "Sin Barreras" ("Without Barriers") program in September 2005. The program offers personal training and education to help eliminate the cultural barriers that impede the successful integration of disabled employees. Currently, Accenture Argentina employs 18 disabled people and expects to double this figure over the next 12 months.

## Giancarlo overcomes disabilities on Sahara trek

Giancarlo Cosio from Accenture Italy spent 10 days riding a quad bike for up to 13 hours a day through difficult land and weather conditions to raise awareness of the issues facing disabled persons in Dakar, North Africa. Despite having an underdeveloped right leg and arms from the condition known as phocomelia caused by the Thalidomide drug, Giancarlo completed the 3,200 kilometer journey to deliver a "message of hope" to people with locomotory needs living in the Dakar region. "The disabled people at the Dakar center told me that in taking on this challenge I showed that, even with physical limitations, we can achieve extraordinary things," says Giancarlo. "The disabled people at the Dakar center told me that in taking on this challenge I showed that, even with physical limitations, we can achieve extraordinary things."



iancarlo Cosio (above) brings a message of hope to isabled persons in Dakar, North Africa (below)



Accenture runs 13 network groups for employees available in each of the 48 countries in which we operate. Groups meet regularly, participating in talks and social visits, covering diverse areas that include age, gender, sexual orientation and religion.

## Sexual orientation

As part of the United Kingdom Diversity Week in April 2006, Accenture hosted a celebratory reception and prescreening of Academy Awardnominated film "Transamerica," a spirited story about a transsexual's journey of self-discovery. Seventy guests attended, including members of the British Film Institute and the London Lesbian & Gay Film Festival.

#### High ranking on Corporate Equality Index

Accenture's programs and policies geared toward gay, lesbian, bisexual and transgender employees rate a near-perfect score on the Human Rights Campaign's 2006 Corporate Equality Index. The Corporate Equality Index is intended to help corporate diversity leaders keep up-to-date with gay, lesbian, bisexual and transgender workplace equality. Scoring 95 out of a possible 100 points, Accenture raised its tally from 86 on the 2005 index rankings. The average score among companies in the consulting/business services category was 89 for 2006.

The index rated 436 United States companies on their policies and programs geared toward gay, lesbian, bisexual and transgender employees. These include: written non-discrimination policies covering sexual orientation and gender identity; inclusive health insurance; bereavement and family leave policies to employees with same-sex partners; diversity training; sponsorship of gay, lesbian, bisexual and transgender

employee groups; and appropriate and respectful advertising to the gay, lesbian, bisexual and transgender community.

Fiona Grant, HR director within Systems Integration and Technology and coordinator of Accenture's United States Gay and Lesbian National Network, led the company's response to the Corporate Equality Index survey, with support from United States HR leadership. "The increase in our score is testament to the positive policy changes Accenture has put in place around equality this year," Fiona said. "We should be very proud that we are a leader with our global non-discrimination policy regarding sexual orientation."

## Did you know?

- Accenture was named one of 25 noteworthy companies in diversity in 2005 and 2006 by Diversity, Inc.-a leading resource for professionals on diversity and benchmarking practices.
- Accenture was ranked among the top 10 employers in the United States in 2003, 2004 and 2005 by Black Collegian Magazine, a publication that has served the career and self-development interests of African-American collegians since 1970.
- Working Mother magazine has listed Accenture in its list of the "100 Best Companies for Working Mothers" for four consecutive years.

- Accenture is the second most gay-friendly corporate employer in the United Kingdom, and the fifth-best employer for gay and lesbian people overall, according to Stonewall's 2006 Workplace Equality Index.
- In 2005, Jorge Benitez, senior executive in Miami, Florida was named as one of the "100 most influential United States Hispanics" by the Hispanic Business magazine.
- Florence Dubois, senior manager in Accenture Sophia Antipolis, won the French Excellencia Award in the Service Provider category in 2005. This is the top French award for women engineers in the field of new technologies.



More than 50 Accenture volunteers assisted at the Nautica NYC Triathlon/Physically Challenged Athletic Clinic

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Take a Girl Child to Work Day in South Africa prepares future female leaders



SUCCESSFUL ?

# Environment

Consideration for the environment is an essential aspect of our business operations. Accenture has a responsibility, as an employer encouraging people to use resources carefully, as a buyer of services engaging with environmentally responsible suppliers and as a service provider collaborating with clients to improve their environmental performance.

In addition, our employees have demonstrated their commitment and concern for their local environments through many and varied volunteering initiatives. At Accenture, our commitment to the environment extends beyond legal obligation. Championed by the Accenture Corporate Citizenship Council, country-specific initiatives are helping improve performance across a variety of areas, such as recent initiatives in Accenture Brazil that have yielded a 45 percent reduction in paper usage in our offices. We are proud of these achievements, but recognize that we need to go further to institutionalize good practices across our business, setting ourselves ambitious targets that will meet or exceed international standards and impose greater openness around how we operate.

#### Pioneering ISO<sup>®</sup> 14001:2004 certification in Spain

Madrid's main office is the first Accenture location to achieve the ISO 14001:2004 certification (see below for more details) across its consulting, solutions and outsourcing businesses. A multi-workforce team of five employees designed and developed an environmental management system—noted as highly innovative by the certification body's third-party auditor—that uses processes to drive more efficient energy consumption, recycling and reducing paper use, as well as separating and managing waste generated by the office.

Established in 1996, ISO 14001 attainment is recognized worldwide as demonstrating a commitment to improving environmental performance—a matter of increasing concern for Accenture clients and employees. Accenture Madrid achieved the ISO 14001:2004 certification in May 2006, within just nine months of initiating the project. "ISO 14001 certification is based on continuous improvement," says Juan Ignacio de Arcos, senior executive. "During our quarterly Environment Committee meetings we review the metrics to meet annual objectives and assist other countries as ISO 14001 certification is extended across more Accenture locations in Spain." Communication has been vital in inspiring Accenture employees to maintain certification standards and includes posters, training and a website for advice and feedback. In the last three years, Accenture Spain has run several initiatives resulting in reducing its use of plastic bottles by 800,000, recycling 300 mobile phones annually and donating unused computers to local not-for-profit organizations.

## Environmental standards success in Bangalore, India

The Facilities & Services team at the Accenture India Builder Corporation Knowledge Park facility in Bangalore is the second location to gain ISO 14001:2004 certification following the implementation of an environment management system. The certification recognizes the achievement of globally recognized standards to control and improve environmental performance, with the environmental management system framework establishing conservation programs

<sup>8</sup>International Organization for Standardization.



for energy, water and paper as well as managing legal compliance, waste management and emergency preparedness and response. Potential energy savings in the region of 8 percent—US\$133,300 per annum (INR 6,000,000)—can be achieved. Initiatives have brought in biodegradable materials, measures to control noise and safeguard air quality, as well as facilitating the donation of unwanted computer equipment to charities.

This Accenture Bangalore facility was also awarded the Occupational Health and Safety Assessment Series (OHSAS) 18001 certification for its health and safety systems, being the first location in Accenture's global network to receive these awards. "Achieving the combined certification is testament to the quality of our systems and processes," says Rekha Menon, Human Capital & Diversity lead for India. "We are committed to maintaining this high standard." Computer-based training helped develop employees' environmental awareness and internal communication campaigns continue to influence their attitudes.

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#### Action with Attitude in Brazi

Twelve months since the launch of Accenture Brazil's broad cultural change initiative known as the Attitude Program, the environmental aspects of the program have been so successful that now they are being implemented in project sites within clients' offices. In addition to trading recyclable waste collected in Accenture Brazil's offices for recycled materials-such as envelopes, notepads and pens—a 45 percent average reduction in paper usage has been achieved as a direct result of double-sided printing. What is more, Accenture's environmental policies and procedures are supporting social enterprise initiatives such as Accenture Curitiba, for example, where waste given to garbage collectors is sold to the recycling industry for a small profit, providing an additional income for local people, many of whom are homeless. Accenture executives are invited to undertake training programs that create awareness of the environmental challenges faced by clients. Overall, the Attitude Program drives economic. social and environmental excellence and has gained public recognition in 2006, with Accenture identified as one of the 25 Brazilian companies demonstrating excellence in corporate citizenship practices according to a major Brazilian business publication, "Guia Exame da Boa Cidadania", a special edition of "Exame" magazine.

#### Sustainable forestry in Japar

Established in 1961, WWF<sup>9</sup> is one of the largest nongovernmental organizations in the world addressing nature conservation. High on the agenda of conservation is deforestation; Japan is the second-largest importer of wood in the world and it is suspected that 20 percent of the wood received may be illegally logged. Accenture Japan is committing US\$138,000 during the next financial year to WWF Japan to promote the sustainable use of renewable forest resources. Accenture hopes to stem the tide of destruction as well as raise awareness amongst the Japanese community to improve conservation efforts. As a result, Accenture is contributing to programs that encourage wellmanaged forestry. Working with WWF, the funding will contribute toward the Forest Stewardship Council initiative in Japan-a program that is developing a national standard and verification scheme to ensure that a "responsible purchase" approach is being adopted. This program is one of several Japanese initiatives undertaken since 2004 to help build a future in which people live in harmony with nature.

<sup>9</sup>The World Wildlife Fund officially changed their organization's name to WWF in 2005see www.panda.org/faq.

In response to Earth Day and International Coastal Clean-Up Day in April and September 2006 respectively, volunteers from Accenture Philippines spent two half-days clearing debris from the local shores of Manila Bay. Nearly 275 enthusiastic employees removed hazardous and unsightly debris to help restore this popular coastal area to its former glory and help protect the ocean's ecosystem in the longer term. The initiative is part of the Accenture Caring for Tomorrow program run by Manila employees that focuses on projects affecting education, the environment and livelihoods.

Launched in the United Kingdom in May 2006, cafés across the Accenture London offices are offering a range of products from Fairtradean independent consumer label that appears on products as a guarantee that disadvantaged producers in the developing world are getting a better deal. Examples include the popular bottled water, One Water. One Water's profits are channeled into building "roundabout pumps" overseas which provide free, clean water. Other products include Fairtrade organic fruit juices, tea, cakes and organic sandwiches, plus a whole range of snack products. Feedback on the new range from Accenture people using the cafés has

been very positive, and all products are showing buoyant sales. The United Kingdom will be sourcing new Fairtrade organic and ethically sourced products on an ongoing basis. Other "green" initiatives in the United Kingdom include:

Registered charity and social enterprise Green-Works recycles Accenture's surplus standard office furniture items in the United Kingdom. Green-Works collects redundant office furniture for resale to charities, schools and other community-based organizations. The warehouses used to refurbish the furniture also train and employ disabled, disadvantaged and long-term unemployed people. All donated items that are not reused are broken down into component parts and recycled.

Environmentally conscious catering facilities across all the Accenture London offices are using the Vivreau water bottling machine to process purified mains-fed tap water to supply still or sparkling water into recycled glass bottles for reuse in all Accenture meetings and events. The scheme has eliminated the need to recycle 25,000 glass bottles and is expected to extend across all Accenture offices in the United Kingdom.

Filtered water in reusable recycled bottles, Accenture United Kingd



Environment

ore team achieved the ISO 14001:2004

# Interested?

Please contact us with feedback on this publication at corporatecitizenship@ accenture.com.

For more information on our corporate citizenship activities visit our website: www.accenture.com/ corporatecitizenship.

#### The facts about giving

Accenture supports a variety of charities through our extensive local giving programs. Accenture Foundations have made grants to the following 16 not-for-profit organizations through our global giving program:

- African Medical and Research Foundation
- Aidmatrix
- Committee for Democracy in Information Technology
- Enfants du Mékong
- Fundación Entreculturas
- International Federation of Red Cross and Red Crescent Societies
- Junior Achievement
- Learning@Europe-Politecnico of Milan
- New Sector Alliance
- OneWorld
- Room to Read
- United Nations Children's Fund
- Voluntary Service Overseas
- Women's World Banking
- World Links
- Youth Business International

Accenture offices in 16 countries already participate in the Voluntary Service Overseas Business Partnership scheme:

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Japan
The Net
Norway
Philippir
Sweden
Switzerl
United k
United S

Australia

Austria

Canada

Denmark

Finland

Germany

Australia

Belgium

Canada Denmark

Finland

France

Indonesia

Ireland

India

Ireland

Italy

Accenture offices in 18 countries currently run Accenture Development Partnerships programs:

Japan
Malaysia
Norway
Singapor
South Af
Sweden
Thailand
United K
United S

Our sincere thanks to everyone who contributed to the corporate citizenship stories in this review.

Accenture volunteers from Johannesburg and Pretoria relax after a busy day refurbishing local Childrens Homes

